

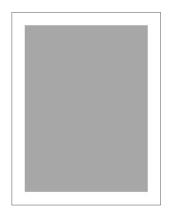
Institute of Genealogy and Historical Research

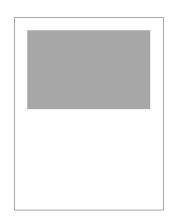
Virtual July 21 - 26, 2024 | ighr.gagensociety.org

Advertise in the IGHR Attendee Handbook!

Ad Type	Size	Cost
Full Page	7"w x 9.5"h*	\$100
Half Page	7"w x 4.5"h	\$50
Inside Cover, Back Cover	8.5"w x 11"h	Ask about sponsorship packages

^{*}Full page ad may be submitted as 8.5" x 11" if you add the .75" margin on all sides.





Advertising Guidelines for the IGHR Attendee Handbook

- Ads may be color, black and white, or grayscale.
- Ads must be submitted electronically in high resolution (300 dpi) pdf, tif, or jpg.
- All advertisements must meet IGHR/GGS criteria for quality of design and typesetting. IGHR/GGS reserves the right to refuse any advertisement and does not endorse any advertiser.
- Interior ad placement is subject to layout editor's design requirements.
- No advertisement space will be reserved until payment is received. Invoice provided on request.
- Ads and payment must be received no later than June 30.
- E-mail ad file to ighrsyllabus@gagensociety.org. Include contact name, email, and ad type.
- Payment may be made by check or PayPal (via PayPal account or debit/credit card as a PayPal guest).

To pay by PayPal account or debit/credit card as a PayPal guest, use the following links:

Click link to Pay → Full Page Ad (7" x 9.5") | Half Page Ad (7" x 4.5")

(Viewing a printed flyer? Download digital **flyer** with links: **ighr.gagensociety.org/ighr-marketing-materials**.) Send **checks** payable to Georgia Genealogical Society, PO Box 550247, Atlanta, GA 30355-2747. Please write "IGHR Ad" on the memo line of your check. Ads are non-refundable.

Send questions to ighrsyllabus@gagensociety.org.

The Institute of Genealogy and Historical Research (IGHR) Attendee Handbook (8 1/2" wide x 11" tall) typically includes a schedule of events, list of faculty and attendees, surnames of interest, next year's courses, and more. All faculty and students will receive a pdf copy of the IGHR Attendee Handbook providing your organization with targeted access to genealogists, archivists, historians, librarians, and educators. The total number of expected attendees is 350 - 400. Visit ighr.gagensociety.org to learn more about IGHR's intensive, week-long courses taught by premier genealogical educators who are leading researchers and scholars in the field.