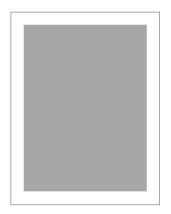
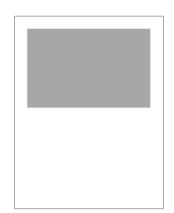


## Advertise in the IGHR Attendee Handbook!

Ad Type	Size	Cost
Full Page	7"w x 9.5"h*	\$100
Half Page	7"w x 4.5"h	\$50
Inside Cover, Back Cover	8.5"w x 11"h	Ask about sponsorship packages

<sup>\*</sup>Full page ad may be submitted as 8.5" x 11" if you add the .75" margin on all sides.





## **Advertising Guidelines for the IGHR Attendee Handbook**

- Ads may be color, black and white, or grayscale.
- Ads must be submitted electronically in high resolution (300 dpi) pdf, tif, or jpg.
- All advertisements must meet IGHR/GGS criteria for quality of design and typesetting.
  IGHR/GGS reserves the right to refuse any advertisement and does not endorse any advertiser.
- Interior ad placement is subject to layout editor's design requirements.
- No advertisement space will be reserved until payment is received. Invoice provided on request.
- Ads and payment must be received no later than 30 June.
- E-mail ad file to <u>ighrsyllabus@gagensociety.org</u>. Include contact name, email, and ad type.
- Payment may be made by check or PayPal (via PayPal account or debit/credit card as a PayPal guest).
  To pay by PayPal account or debit/credit card as a PayPal guest, use the following links:

Click link to Pay  $\rightarrow$  Full Page Ad (7" x 9.5") | Half Page Ad (7" x 4.5")

(Download digital **flyer** for active payment links <u>ighr.gagensociety.org/ighr-marketing-materials</u>.) Send checks payable to Georgia Genealogical Society, PO Box 550247, Atlanta, GA 30355-2747. Please write "IGHR Ad" on the memo line of your check. Ads are non-refundable.

Send questions to ighrsyllabus@gagensociety.org.

The Institute of Genealogy and Historical Research (IGHR) Attendee Handbook (8 1/2" wide x 11" tall) is used daily during the week-long institute. It typically includes a schedule of events, list of faculty and attendees, surnames of interest, next year's courses, information about database access, and more. All faculty and students will receive a pdf copy of the IGHR Attendee Handbook providing your organization with targeted access to genealogists, archivists, historians, librarians, and educators. The total number of expected attendees is 350 - 400. Visit <a href="mailto:ighr.gagensociety.org">ighr.gagensociety.org</a> to learn more about IGHR hosted by the Georgia Genealogical Society (GGS).